



# ISAAC International conference

## Promoting Cultural Heritage Tourism through integrated e-services

2 July 2009 Amsterdam

The ISAAC Project aims to promote cultural heritage tourism through a novel Information Communication Technology (ICT) environment that provides integrated and user-friendly tourism e-services facilitating virtual access to European cultural heritage assets.

### Themes

- 1 Use of ICT to promote cultural heritage tourism
- 2 E-governance and competitive tourism destinations
- 3 User preferences, social networking and user involvement
- 4 Innovative ICT, sustainability and socio-economic change
- 5 Visitor satisfaction and tourism management

### Venue

Pakhuis de Zwijger  
Amsterdam, The Netherlands

### Conference Chair:

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